



an evening of

whimsical decadence

benefiting



Plug into a vibrant community of 600+ business leaders, philanthropists and influencers at Wreaths of Joy on December 1.

Wreaths of Joy is supported by a Board of Directors of dedicated business and community leaders and prominent philanthropists.

Madrina Ciano
Caitlyn Miller
Gary Tringas
Brett Olliff
Karen Mansfield
Angela D'Alessandro
Elise Dabezies
Lane Harper
Mary Henriques
Marianne McMahon
Joseph McNair
Lauren McReynolds
Sean Mullins
Terri Ramos
Therese Ritchie
Carroll Scarborough
Sue Straughn
Latrell Tronu
Brett Vigodsky
Sara Willard
Tonya Zimmern

We invite you to align your brand with one of the area's most respected health and human services charities, The Arc Gateway. By sponsoring Wreaths of Joy, the largest fundraising initiative for the agency, you have the opportunity to build meaningful relationships with individuals who believe in investing in our community and providing life-changing services to those with intellectual and developmental disabilities.

Research shows corporate social responsibility helps drive customer engagement, ensure brand loyalty and enhance overall public sentiment.

The sponsorship opportunities outlined in this packet provide numerous avenues for marketing and promotion, while simultaneously moving the mission of The Arc Gateway forward.

Please review the sponsor levels and reach out should you have any questions. We would be happy to talk with you about partnering with us!

Sincerely,

Madrina Ciano, President
The Arc Gateway Foundation

Stephen Rampersad, CAO
The Arc Gateway



wreathsofjoy.org

fine foods • seasonal spirits • decadent confections + candy • dynamic auction

**december 1st
the pensacola bay center**



WORLD OF SWEETS SPONSOR \$20,000

**Let's bring your organization into the spotlight!
As the event's presenting sponsor, you will build
greater brand awareness and meaningful engagement
through benefits such as:**

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Tonya Zimmern

- Reserved Gold Circle preferred seating, at the center of the action
- Three tables of 10 guests
- Invitation to Sweet Soiree VIP Experience for 30 people
- Opportunity to address 600+ event attendees from podium
- Opportunity to co-create exclusive branded experience for 600+ event attendees
- Premier logo placement in event program, signage, multimedia presentation and online auction
- Premier logo placement and link in pre-event marketing efforts, to include emails, social media posts, digital ads and event website
- Premier logo placement on 30-ft. event promo banner hanging in Downtown Pensacola
- Premier logo placement on Pensacola Bay Center digital signage
- Opportunity to co-create exclusive branded digital content for pre-event promotion on social media platforms including Facebook, Instagram, Youtube and LinkedIn
- Exclusive 30-second pre-roll placement in event video
- Check presentation photo opportunity for digital and print media outlets
- Year-round logo placement with link on The Arc Gateway's website
- List of attendees provided post-event
- Gift of artwork made by client

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The Arc
Gateway



CANDY CASTLE SPONSOR \$15,000

**Let's bring your organization into the spotlight!
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through benefits such as:**

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Tonya Zimmern

- Reserved Gold Circle preferred seating, at the center of the action
- Two tables of 10 guests
- Invitation to Sweet Soiree VIP Experience for 20 people
- Opportunity to co-create exclusive branded experience for 600+ event attendees
- Tier one logo placement in event program, signage, multimedia presentation and online auction
- Tier one logo placement and link in pre-event marketing efforts, to include emails, social media posts, digital ads and event website
- Tier one logo placement on 30-ft. event promo banner hanging in Downtown Pensacola
- Tier one logo placement on Pensacola Bay Center digital signage
- Opportunity to co-create exclusive branded digital content for pre-event promotion on social media platforms including Facebook, Instagram, Youtube and LinkedIn
- Check presentation photo opportunity for digital and print media outlets
- Year-round logo placement with link on The Arc Gateway's website
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PEPPERMINT PARK SPONSOR \$10,000

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through benefits such as:**

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- Reserved Gold Circle preferred seating, at the center of the action
- One table of 10 guests
- Invitation to Sweet Soiree VIP Experience for 10 people
- Opportunity to co-create exclusive branded experience for 600+ event attendees
- Tier one logo placement in event program, signage, multimedia presentation and online auction
- Tier one logo placement in pre-event marketing efforts, to include emails, social media posts, digital ads and event website
- Tier one logo placement on Pensacola Bay Center digital signage
- Check presentation photo opportunity for digital and print media outlets
- Year-round logo placement on The Arc Gateway's website
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LOLLIPOP LANE SPONSOR \$8,000

**Let's bring your organization into the spotlight!
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dedicated business
and community
leaders and
prominent
philanthropists.

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Sara Willard
Tonya Zimmern

- One table of 10 guests
- Invitation to Sweet Soiree VIP Experience for 10 people
- Logo placement in event program, signage, multimedia presentation
- Logo placement in pre-event marketing efforts, to include emails and event website
- Check presentation photo opportunity for digital and print media outlets
- List of attendees provided post-event

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CUPCAKE COMMONS SPONSOR \$5,000

As an event sponsor, you will build greater brand awareness and meaningful engagement through benefits such as:

- One table of 10 guests
- Invitation to Sweet Soiree VIP Experience for 4 people
- Recognition in event program, signage, multimedia presentation
- Recognition on event website
- List of attendees provided post-event

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SORBET SLOPES SPONSOR \$2,500

- One table of 10 guests
- Recognition on event website and in multimedia presentation

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SPONSORSHIP CONFIRMATION

Securing your sponsorship commitment early ensures your organization receives maximum benefits in all areas of promotion. **Sponsorships should be confirmed by Nov. 7** to meet print and production deadlines.

YES!

I will invest in the lives of The Arc Gateway clients with my sponsorship.

World of Sweets (\$20,000)

Lollipop Lane (\$8,000)

Candy Castle (\$15,000)

Cupcake Commons (\$5,000)

Peppermint Park (\$10,000)

Sorbet Slopes (\$2,500)

Sponsor Name for Listing _____

Contact Person _____ Email _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Cell (for text updates) _____

Payment Options Check payable to The Arc Gateway enclosed

Please invoice full amount

Please invoice \$_____ for ___ months (to be paid in full by 9/1/2023)



CONFIRM YOUR SPONSORSHIP + PAY ONLINE!
WREATHSOFGOY.ORG

or email this form to vmiele@arc-gateway.org

3932 N. 10th Avenue | Pensacola, FL 32503 | 850.434.2638